

CROYDON AWARDED £750,000 AS ARTS COUNCIL ENGLAND CREATIVE PEOPLE AND PLACES (2026-29) PORTFOLIO ANNOUNCED

The programme puts culture in the hands of the local community

Croydon has been awarded £750,000 as part of Arts Council England's largest ever Creative People and Places (CPP) Portfolio, which sees **£42 million invested in 45 programmes** from 2026–29, to deliver more grassroots-led cultural experiences in areas across England where involvement in arts and culture is below the national average.

This funding will help us to empower local communities in Croydon to take the lead in deciding, designing, and creating the kinds of cultural opportunities they want and need.

Driven by a consortium including [@stanleyarts.uk](https://stanleyarts.uk), [@reachinghigheruk](#), [@yourCroydon](#), [@cr0makecreate](#), [@arccltd](#), [@CroydonBMEForum](#) and [@CroydonNeighbourhoodCare](#), we're excited to give communities the power and resources to shape their own arts and culture programmes, celebrating Croydon's creativity in all its diversity.

CPPs bring together community, grassroots and cultural organisations as partners to take the lead in choosing, creating and taking part in creative and cultural activities. CPPs are empowering local people to pursue the art they want, where they live.

This funding is made possible thanks to National Lottery players. Every National Lottery ticket purchased generates money for good causes and enables people in villages, towns, and cities up and down the country to get access to cultural experiences where they live.

Executive Mayor of Croydon, Jason Perry said:

"I'm thrilled that we have secured funding from Arts Council England for the Croydon Creative People and Places Programme. This exciting new programme continues the legacy of our year as London Borough of Culture. It will allow our communities to play a bigger role in shaping Croydon's cultural future, opening the door to new voices, fresh ideas, and inclusive celebrations. It will bring people together and have a lasting impact on our residents."

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For more information please contact:
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About Arts Council England

Arts Council England is the national development agency for creativity and culture. Our vision, set out in our strategy Let's Create, is that by 2030, we want England to be a country in which the creativity of each of us is valued and given the chance to flourish, and where every one of us has access to a remarkable range of high-quality cultural experiences. Between 2023 and 2026 we will have invested over £467 million of public money from Government, alongside an estimated £250 million each year from The National Lottery, to help ensure that people in every part of the country have access to culture and creativity in the places where they live. Until Autumn 2025, the National Lottery is celebrating its 30th anniversary of supporting good causes in the United Kingdom: since the first draw was held in 1994, it has raised £49 billion and awarded more than 690,000 individual grants. Visit [our website](#) to learn more about our work.